

Regd. Office :

Plot No. 12-A,'C' Block, Lakshmi Towers,
Nagarjuna Hills, Punjagutta,
Hyderabad - 500 082. INDIA.
Ph : +91-40-33605123
Fax : (00 9140) 23350234 / 23358062
CIN : L24219TG1986PLC016607
Website : www.nagarjunaagrichem.com
E-mail : info@nagarjunaagrichem.com



Nagarjuna
Agrichem Limited

Ref: NACL/SE/BSE-LAC/2016-17

Dated 29th October, 2016

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai,

Mumbai - 400001.

Phones : 91-22-22721233/4, 91-22-66545695 (Hunting)

Fax : 91-22-22721919

Dear Sir,

Sub: Press Release – reg.

Ref: Code - 524709

Please find enclose the Press Release made by the Company today. Kindly take the same on records and oblige.

for **Nagarjuna Agrichem Limited**

Satish Kumar Subudhi

Company Secretary & Head-Legal

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Nagarjuna
Agrichem Limited

October 28, 2016

PRESS RELEASE**Nagarjuna Agrichem Ltd.****Expands its offerings with two new exclusive Products:**

Nagarjuna Agrichem Limited - One of the leading Companies in the Crop Protection business in India, announced entering into:

- a) a Development Agreement with M/s Nippon Soda Co., Ltd., (NISSO), a premier agrochemical Company based out of Tokyo, Japan, for a new insecticide product to be launched in India, on an exclusive basis; and
- b) an exclusive Distribution Agreement with M/s Asahi Chemical Mfg. Co. Ltd., (part of Otsuka), and M/s Arysta Life Science Corporation, the notable agrochemical Companies based out of Japan, for marketing a 'Plant Growth Regulator' (PGR) product namely "Atonik" to be launched in the month of October, 2016 in India, on an exclusive basis.

"Atonik" is a unique plant Bio-stimulant which improves Photosynthesis and uptake of nutrients, boosts up plant growth, builds up resistance, increases enzymatic activity and finally increases yield and quality of the crop it is used on. This is used on wide variety of crops and well accepted in America and Europe.


K Siddaiah 28/10/16

AGM-HPD & Corporate Communications